

EVIDENCE APPENDIX — HubPeople Platform Fingerprints

Purpose: Primary-source exhibit tying each named brand to HubPeople's platform. This is the one part of the article a reader can't confirm by clicking a published link - because it's original technical reporting. It documents exactly *what* was observed, *where*, and *why it proves the connection*.

Method: Each brand's public landing page was retrieved and its HTML source inspected. The URLs below are taken verbatim from the `href/src` attributes and footer text on those public pages. **No login, account, payment, or member area was accessed.** Captured **22 July 2026**.

Preservation note (do before publishing): re-fetch each URL and save a dated screenshot of the page source showing the highlighted string. URLs and workspace IDs can change; a timestamped capture fixes the evidence.

The fingerprints, and why they prove common ownership of the platform

HubPeople runs two generations of its white-label stack. Both are traceable to HubPeople itself.

A. Shared CDN (content delivery network). HubPeople hosts brand images on its own domains: `hub-cdn.com` (incl. `b.hub-cdn.com`, `excite-media.hub-cdn.com`) and `hubpeople.com` subdomains (`cdna.hubpeople.com`, `cdnw.hubpeople.com`). A third-party brand serving its images from HubPeople's CDN is running on HubPeople's servers.

B. Shared auth / billing URLs.

- *Newer stack:* login, registration, and legal pages live at `.../s/login/{workspace-GUID}`, `.../s/register/{workspace-GUID}`, and `.../w/{workspace-GUID}/account/{terms|privacy|cookie|antislavery}`, on auth domains `auth-excite.com`, `auth-affinity.com`, `app.{brand}.com`, or `members.{brand}.com`.
- *Legacy stack:* `members.{brand}.com` / `portal.{brand}.com` running `*.aspx?partnerId={numeric ID}`.

Baseline (the control): HubPeople's *own* corporate site, `hubpeople.com`, routes its footer legal links to

auth-affinity.com/w/cd936b9e-5721-4276-a8ca-764d41bb265f/account/terms and loads images from b.hub-cdn.com. Any brand exhibiting the same [/w/{GUID}/account/...](https://w/{GUID}/account/...) pattern or hub-cdn.com CDN is on the same platform HubPeople runs for itself.

Exhibit list

1. JustBangMe.com — *"Sex Dating For You"*

- Images served from:
<https://cdna.hubpeople.com/tmp/eb61e34c-c895-4bf5-8286-316608439bf4.png> (and others on cdna.hubpeople.com)
- Member area / terms:
<https://members.justbangme.com/terms.aspx?partnerId=17567&culture=en>
- **Ties to HubPeople via:** HubPeople CDN (cdna.hubpeople.com) + legacy [partnerId](#) billing (17567).

2. TheAdultHub.com — *"Find Local Couples For Adult Fun"*

- Images:
<https://b.hub-cdn.com/images/generic/671a389a-331b-41ce-92ef-72dbf1ad6f6c.webp>
- Register / legal:
<https://app.theadulthub.com/s/register/dda8bed1-6181-44f3-85e6-00b75ead3129> ·
<https://app.theadulthub.com/w/dda8bed1-6181-44f3-85e6-00b75ead3129/account/terms>
- **Ties to HubPeople via:** hub-cdn.com CDN + [/w/{GUID}/account/...](https://w/{GUID}/account/...) pattern identical to hubpeople.com's own footer.

3. LetsMeetup.com — *"Casual sex dating and hookup ads"*

- **Footer states verbatim:** "Powered by Hubpeople."
- Images: <https://cdnw.hubpeople.com/web/16213/526/logos/...> and member photos on <https://excite-media.hub-cdn.com/...>
- Terms:
<https://portal.letsmeetup.com/terms.aspx?partnerId=1246&culture=en>
- **Ties to HubPeople via:** explicit "Powered by Hubpeople" text + HubPeople CDN + legacy [partnerId](#) (1246).

4. ShagDating.com — *"Sometimes We Just Want Fun"*

- Images:
<https://b.hub-cdn.com/images/generic/6dc59f2f-2859-4c19-9b09-5bc10fa3d0c1.webp>
- Login / legal:
<https://members.shagdating.com/s/login/306b62f4-4a5a-43a8-a65f-b85b821c73bc> ·
<https://members.shagdating.com/w/306b62f4-4a5a-43a8-a65f-b85b821c73bc/account/terms>
- **Ties to HubPeople via:** [hub-cdn.com](#) CDN + `/w/{GUID}/account/...` pattern.

5. Shush.dating — *"Shhh! It's our little secret!"*

- Images:
<https://cdnw.hubpeople.com/web/5416e4f3-bb06-4727-9610-01e14c353937.png> and <https://b.hub-cdn.com/images/generic/...>
- Login / legal:
<https://members.shush.dating/s/login/57fb72de-15c3-4f22-80fd-08f6186f4070> ·
<https://members.shush.dating/w/57fb72de-15c3-4f22-80fd-08f6186f4070/account/terms>
- **Ties to HubPeople via:** HubPeople CDN ([cdnw.hubpeople.com](#) + [hub-cdn.com](#)) + `/w/{GUID}/account/...` pattern.

6. DirtyMaturesPlace.com (dirtymatures.co) — *"Real Sex, Mature Casual Dating"*

- Member area / terms:
<https://members.dirtymaturesplace.com//terms.aspx?partnerId=8039&culture=en>
- **Ties to HubPeople via:** legacy `members.{brand}/...?partnerId=` billing system (8039), identical to JustBangMe/LetsMeetup.

7. DirtyDoggersPlace.com — *"Thousands Dogging members inside!"*

- Login:
<https://members.dirtydoggersplace.com/login.aspx?partnerId=8037&culture=en>
- Sibling family in its own footer: DirtySwingersPlace.com, DirtyDoggersPlace.com, DirtyBDSMPlace.com, DirtyMaturesPlace.com
- **Ties to HubPeople via:** same `members.{brand}/login.aspx?partnerId=` system; partner ID 8037 is consecutive to DirtyMatures' 8039 (one operator cluster).

8. contacts.bdsm-secrets.com — "Embrace Your Inner Kink"

- Images:
<https://b.hub-cdn.com/images/generic/211a544d-0adf-4f74-85e5-2a550b5e2bd5.jpeg>
- Login / legal:
<https://auth-excite.com/s/login/1e88c68a-1c76-482e-a13e-d3468532faeb> ·
<https://auth-excite.com/w/1e88c68a-1c76-482e-a13e-d3468532faeb/account/terms>
- **Shared UI asset GUIDs with ShagDating (#4):** feature icons
2d272ead-3a55-4ed8-ab4d-3d99fe7bee78,
cd8bb808-290a-4895-8cbe-745c3f7bceb2,
2f246dac-d052-4d47-a35c-2cdaa068d6dd appear on both sites.
- **Ties to HubPeople via:** [hub-cdn.com](https://b.hub-cdn.com) CDN +
auth-excite.com/w/{GUID}/account/... pattern + byte-identical shared assets
with a confirmed HubPeople brand.
- *Note:* the front-facing blog **bdsm-secrets.com** is a separate WordPress site (an affiliate wrapper); the HubPeople connection is the dating funnel it feeds,
contacts.bdsm-secrets.com.

9. MeetaMILF.club — "Where Hot MILFs Meet The Guys That Worship Them"

- Member login: <https://members.meetamilf.club/Login.aspx>
- Support:
<https://members.meetamilf.club/Member/Support/CreateTicketUnreg.aspx>
- Listed on BuiltWith's HubPeople technology index.
- **Ties to HubPeople via:** legacy members.{brand}/...aspx stack + third-party BuiltWith detection. (*Softest of the set — no HubPeople CDN string observed on the shell page; rests on the ASP.NET member stack + BuiltWith. Treat as corroborated, not stand-alone proof.*)

Corroboration (third-party, independently checkable)

- **BuiltWith HubPeople index:** <https://trends.builtwith.com/websitelist/HubPeople> — lists 727 live sites detected on HubPeople technology (incl. shagdating.com, shush.dating, dirtymatures.co, meetamilf.club, and many other adult brands). This is an outside firm reaching the same conclusion by independent means.

Strength summary

- **Direct fingerprint (CDN + shared auth/billing):** JustBangMe, TheAdultHub, LetsMeetup, ShagDating, Shush, DirtyMaturesPlace, DirtyDoggersPlace, contacts.bdsm-secrets.com. (*LetsMeetup additionally states the connection in plain text.*)
- **Corroborated (stack + BuiltWith, no CDN string captured):** MeetaMILF.club.
- **Same-operator siblings, not individually fetched (name only, verify before citing):** DirtySwingersPlace.com, DirtyBDSMPlace.com.

What this appendix does NOT claim

- It does **not** claim O'Sullivan/HubPeople *owns* each brand — brand ownership sits with the partner operators. It establishes that each brand **runs on HubPeople's platform**, which is the only claim the article makes.
- It does **not** establish the revenue split between wholesome and adult brands.
- It draws **no** connection between HubPeople and trafficking; the trafficking sources in the article concern the wider industry only.